

# World Class **Lawns** with



**TORO Tips for making your lawns great**

**Why Eden Park mows with TORO**

**The TORO Global Success Story**

**How to cut your mowing time in half with TORO**



[www.toro.co.nz](http://www.toro.co.nz)





# Chosen by the best around the world

We've all admired the rolling beauty of a pristine golf course, the grandeur of a turf stadium, or the manicured grounds of a beautiful park.

But did you know you could create the same professional look at your place?

TORO is the world's leading brand of professional turf management equipment chosen by professional contractors and managers of golf courses, sports fields, stadiums and parks.

And with its domestic range of mowers and lawn tractors, TORO also lets you "mow like a pro" when it comes to your section or lifestyle block.

We can help you choose the right equipment for your property - whether you need the ease of a Personal Pace Self-Propelled Mower, the precision of our Zero-Turning Radius Mowers, or the speed and power of our Lawn Tractors.



## Proven success over 90 years

TORO had its beginning in the United States nearly 100 years ago, when it began building tractor engines in 1914. TORO's first mower for golf course fairways was produced in 1921, and the first mower for residential use in 1939.

Today, TORO is a global success story with over 100 distributors around the world. Covering millions of acres across the globe, we're helping professionals and homeowners create and maintain beautiful outdoor spaces.

"We choose TORO to help us maintain Eden Park to world-class standard. We're a busy team that's always on the go and we find our TORO equipment easily adjusts to any task." **Read more on page 11**

Mark Perham, Turf Manager, Eden Park



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### FROM THE BEGINNING

1914

The TORO Motor Company is founded to build tractor engines for its very first customer, The Bull Tractor Company.

1918

During World War I, TORO makes steering mechanisms for merchant supply ships.

1928

TORO goes international, and begins shipping equipment worldwide.



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**Rugged and reliable What's right for you?** Pg **8**



**Eden Park chooses TORO** Pg **11**

## Chosen by the best

When you choose TORO, you're in good company. That's because TORO equipment helps to maintain some of the most famous sports grounds, resorts and golf courses around the world. TORO even has a dedicated website for the sports turf professional, at [www.torosports.com](http://www.torosports.com).

### TORO, here, there and everywhere!

- Wimbledon
- St. Andrews
- The Olympic Stadium in Beijing
- European PGA Tour
- The Walt Disney World Resort
- NFL Superbowl
- University of Notre Dame
- Talladega Super Speedway
- Eden Park
- North Harbour Stadium
- Kauri Cliffs Golf Course
- Formosa Country Club
- Millbrook Golf Course
- The Hills Golf Course
- Christchurch International Airport
- Kiwis' properties all over New Zealand



Pictures from top to bottom right: St. Andrews, Millbrook, The Olympic Stadium in Beijing, Wimbledon

For full specifications on any TORO model, please visit [www.toro.co.nz](http://www.toro.co.nz), call us on 0800 807 333, or visit your nearest TORO dealer.

1929

TORO offers its first common stock to the public at \$1.40/share.

1935

The first power mower for home-owners, the HomeLawn, is introduced.

1937

TORO revolutionises modern turf care, by launching the first 76-inch professional mower.



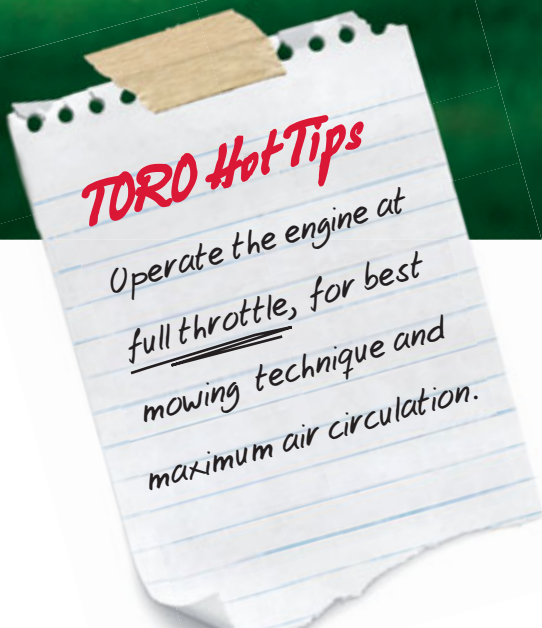


# The famous **Kiwi** quarter-acre

The classic Kiwi quarter-acre section came about in the early years of European settlement. In our land of plenty, it was deemed as a suitable size for a typical home, and it soon became synonymous with our way of life - along with pavlova, Saturday rugby, and six-o'clock closing.

A typical quarter-acre section had a street frontage of 66 feet (20.1m) - corresponding to the standard surveyor's measuring "chain" - and a length of 165 ft (50.3m). Because many early sections were carved out of thick bush, owners may have pitched a tent in a clearing until something more substantial could be built.

And while the good old ¼ section is no longer the standard size for suburban properties, it'll always be part of the original Kiwi dream.



"We go to our bach in the weekends to relax - not to spend hours tending the lawns. We've found the Personal Pace has cut our mowing time in half, with its no-push operation and extra-wide cutting width. Our section has a slope and the Personal Pace moves easily over all kinds of terrain. And because it's self propelled, it's easy and safe enough for everybody in the family to use."

Paul Grondin, Bach owner Waiheke Island, Auckland



1942

TORO ceases its domestic mower manufacturing to build tank and cannon parts for the US war effort during World War II.

1948

The first maker of push rotary mowers, the Whirlwind, is acquired by TORO.

1952

Agro-scientist Dr James R Watson joins TORO to develop agronomic solutions for golf course superintendents and turf managers.

# TORO Personal Pace: Self Propelled at your own pace!



Your weekends are precious, so why spend more time on the lawns than you have to? The TORO Personal Pace makes light work of your lawn mowing. With its finger-tip control and easy-to-manoeuve handling, the TORO Personal Pace can cut your mowing time in half!

The TORO Personal Pace is recommended for any size lawn – from small plots, to sections up to ½ an acre (2000sq metres). It's also ideal for sloping sections, and is easy to manoeuvre around trees or landscaping.

• “Self Propelled walk mowers” like the TORO Personal Pace make light work of your lawn-mowing. You simply place your hands on the handle and gently direct the mower where you want it to go. It will automatically adjust its mowing speed to suit your pace (anywhere up to 5km/h, if you're feeling really fit!). And you can easily speed up for the easy bits, or slow down for trimming.

• Go green! The TORO Super Recycler® Cutting System helps keep your lawn green and healthy by chopping the grass clippings again and again, into tiny bits. They are returned to the turf where they're rapidly decomposed to feed valuable nutrients back into your lawn. If you prefer you can also collect or side-throw your clippings.

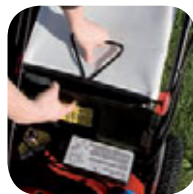
• Turn-key ignition. Now you can go easy on your back when you get your mower started. The optional Key-Lectric® starting system lets you start your Personal Pace with the simple turn of a key.

Get the TORO advantage:

- Takes the effort out of the job - no need to push, goes at your speed - 6.75 horsepower engine
- Cut your mowing time in half - self propelled, large cutting width, easy maneuverability for around trees etc.
- Built to last - options of rolled edge steel or aluminium decks
- Easy to clean - built-in wash ports for your convenience
- Safe to use - exceeds required safety standards



SUITS YOUR LAWN MOWING NEEDS  
3 IN 1 CAPABILITY, MULCH, CATCH OR SIDE-THROW



MAKES IT EASY ON YOUR BACK  
- KEY-LECTRIC STARTING SYSTEM



CUTS YOUR MOWING TIME IN  
HALF - SELF PROPELLED



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1957

The first bagging attachment for rotary lawn mowers was introduced.

1966

TORO helps prepare turf for Super Bowl and has been a partner ever since.

1968

The first consumer electric-starting lawn mower is introduced.



# The power to cut your mowing time in half...



If you want to achieve a stunning finish for your large section or lawn – and finish in half the time of an ordinary mower – then TORO's range of Zero Turn Radius mowers have been made just for you.

Designed to cut at higher speeds and 'turn on a dime', these machines make short work of big challenges. By eliminating the need to double back to complete the mowing line, the Zero Turn produces a very smart after-cut appearance and all in record time. The Zero Turn is also great for use on slopes, and areas demanding extra manoeuvrability around trees, fences or borders.

There's a great range of Zero Turn Radius models to choose from. The feature-packed TimeCutter® series offers great value for money, and the Titan series is for those who want maximum horsepower.

## The Zero Turn Radius: how it works.

- Zero Turning Radius. The rear wheels operate independently, providing both power and steering control, so one wheel can spin full ahead while the other spins full reverse.
- Superior Manoeuvrability. Makes tight turns from 0 to 360 degrees, making short work of your mowing job. Where as a tractor requires multiple passes at different angles.
- Unmatched Productivity. Spin around at the row's end without losing a moment of time or inches of mowing overlap.

Get the TORO advantage:

- Outstanding manoeuvrability - mows closely around trees, borders & fences
- Easy and effortless operation - fingertip control, excellent hillside stability
- Reduces mowing time and noise - efficient groundspeed and quiet operation
- Delivers pristine after-cut appearance



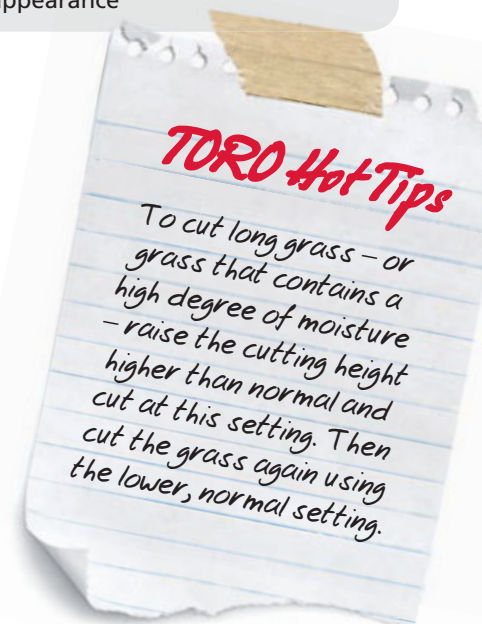
**SUPERIOR MANOEUVRABILITY - MAKE TURNS 0-360 DEGREES**



**SAVE TIME - UNMATCHED PRODUCTIVITY**



**FINGER TIP CONTROL - INTUITIVE STEERING**



1973

An industry-changing concept in rotary mowing is launched – the Groundsmaster 72.

1978

The TORO Company trades stock on the New York Stock Exchange.

1988

Parkland appointed New Zealand distributor for TORO.



# Ah, this is the life...



The term "lifestyle block" was introduced by real estate agents in the 1980s. It describes a rural smallholding owned by those who want to enjoy a rural lifestyle but who earn their income from non-farming activities.

A MAF study estimated that our 140,000 lifestyle blocks covered over 750,000 hectares or 6% of NZ's 11.8 million hectares of agricultural land. The average block size was 5.5 hectares or about 14 acres.

And the popularity of the dream lifestyle continues to rise. About 6,800 new lifestyle blocks (just over an estimated 37,600 hectares) are being registered annually.

Source: [www.lifestyleblock.co.nz](http://www.lifestyleblock.co.nz)

## An expert opinion: TORO Titan gets the thumbs-up.

The editor of Rural Lifestyle magazine, Neville Walker, took the TORO Titan for a test drive and wrote an independent review for his readers. Here's what he said:

"The real test came when I attacked some very long grass. I was quite honestly stunned at its ability to expel a huge volume of clippings – it took just a single pass to get through 95% of the grass off in one pass and nor did I have to slow to a snail's pace to give the deck a chance to breathe – the best cutting performance I have found so far!

The operator position is very comfortable with the spring loaded seat. The steering is very light and very precise with the hydraulic dampers allowing fingertip control while resting elbows on the armrests. Raising the deck is simple with the right foot-lever and one could happily operate this machine all day without fuss or fatigue.

The Titan is the best all-round performer for the money I've tested so far."



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1989

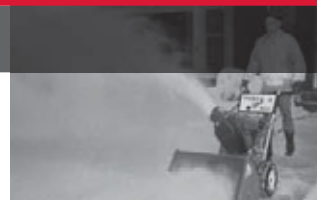
TORO introduces the Recycler mower, eliminating the need to bag grass clippings.

1995

A new Landscape Contractor Business is formed, providing the most comprehensive line of landscape contractor products.

1997

The TORO Company reaches \$1 billion in sales.





# Looking for a rugged and reliable lawn tractor?



## TORO Lawn Tractors:

When the going gets tough, the TORO lawn tractor gets going. Rugged, reliable and versatile TORO lawn tractors are designed to tackle the larger lawn with ease. They're powered by high-performance Briggs & Stratton® engines, featuring the patented Anti-Vibration System that reduces vibration by 80%. Other hard-working features include overhead valves, cast-iron cylinder sleeves, pressure lubrication and electronic ignition.

You can choose to recycle your clippings into nutrient-rich mulch with the TORO Recycler® System – or if you prefer, collect your clippings with the convenient bagger.

“The TORO lawn tractor is ideal for the maintenance of our lifestyle block. It’s a quality machine that’s built to last.”

Simon Coulam, Dairy Flat. (pictured above)

Get the TORO advantage:

- Ideal for large lawns and lifestyle blocks, 2 ½ acres (10,000 sqm) upwards
- Increase your safety and comfort by leaving your hands free for steering - fully automatic hydrostatic dual-action pedal to accelerate forward or in reverse
- Excellent hillside stability - great for narrow areas, around garden beds & trees
- Get a smooth ride - patented AVS reduces vibration by 80%
- Avoid the need to compost while achieving a tidy but very healthy lawn - TORO Recycler® system optional



1998

TORO becomes a maintenance and irrigation product supplier for Walt Disney World Resort.

1999

TORO becomes official supplier of equipment and irrigation to the European PGA Tour.

1999

The revolutionary Personal Pace mower is introduced.



## Joining the big league... TORO Navigator-Zero Turn

For the serious home landscaper, check out some of the TORO equipment that's chosen by professional landscapers and contractors.

The TORO Navigator, for instance, has been dubbed the 'Rolls Royce of ride-on mowers'. The Navigator's unmistakable signature cut will turn an ordinary paddock into a manicured lawn. Its speed and coverage is truly impressive - mowing up to 2.8 acres an hour.

The Navigator places the professional look literally at your fingertips – with a Feather Touch Control System that offers you ultra-smooth operation, precise turns and accurate mowing lines.



Get the TORO advantage:

- Unmatched control - feather touch control system, excellent hillside stability
- Convenience - large capacity hopper
- Precise grass cutting regardless of mowing condition, variety or length - unique floating deck design

## TORO Z500-Zero Turn

For the ultimate tour of duty, the TORO Z500 Pro Series Diesel offers even more grunt for your money.

These heavy duty Zero Turn ride-ons come packed with superior power and industry-leading performance. With commercial grade twin-cylinder engines and TURBO FORCE® adjustable discharge baffle this machine really means business.

Get the TORO advantage:

- The ultimate in reliability and performance - rugged 7 gauge steel deck, commercial grade engines, super fast blade tip speed
- Increases your productivity - high capacity deep deck design, twin fuel tanks, foot pedal deck lift optional, extra large adjustable control levers



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2000

The University of Notre Dame names TORO as preferred supplier.

2002

To encourage students of turf management, the TORO Super Bowl Sports Turf Training Program is established.

2002

TORO named the preferred supplier of maintenance equipment and irrigation for the National Golf Course Owners Association.



# TORO Workman: not all utility vehicles are created equal



These top-of-the-range utility vehicles are bred for exceptional performance and incredible versatility.

There's a TORO Workman model to suit all tasks from light work around the lifestyle block, to more heavy-duty maintenance. TORO Workman® utility vehicles deliver outstanding payload, power, versatility and safety.

Get the TORO advantage:

- Fast and reliable - 32km/h ground speed, 480cc twin cylinder engine
- Do more work with less effort - 725kgs payload capacity, cargo bed has an easy to use manual lift with electronic lift option
- For all terrains - 4WD capability in 2WD configuration, tight turning radius, tough suspension

## *TORO Hot Tips*

*Always try to have one side of the mower free from uncut grass, to allow air to be drawn into the mower.*



## TORO sponsors New Zealand Golf Interprovincial Tournaments!

Recently New Zealand Golf announced TORO's sponsorship of the New Zealand Golf Men's and Women's Interprovincial Tournaments.

Golf course turf and irrigation management play a major part in the game today. So it's nice to know that TORO have the pedigree of not only being partners with many

New Zealand courses, but a large number of the leading international courses too.

At TORO we're pleased to be associated with New Zealand Golf as it builds the profile of this great sport in New Zealand.



2003

TORO introduces a new steel deck walk power mower to home centres, sending one million mowers to The Home Depot™.

2005

TORO helps historic Pinehurst and St Andrews prepare for the 2005 Open tournaments.

2006

TORO partners with the K Club in Ireland to help prepare for the 2006 Ryder Cup.

# TORO teams up with Eden Park



Some of the world's finest sporting moments have been played out on this very well-cared for spot. But for Eden Park's turf manager, Mark Perham, taking care of such hallowed ground is all in a day's work.

Mark heads up a full-time team of six who prepare Eden Park's fields for the winter rugby and summer cricket seasons. They're backed up by another hardworking team, their crew of TORO mowers and equipment.

The line-up includes two TORO Workmans for spraying and general utility work, three TORO Fairway mowers for the perfect striped effect grass finish, and TORO Topdressers for spreading sand and gypsum on the pitch.

"Our TORO gear is very reliable and easy to use, with excellent back-up service," says Mark.

"And one of the things we really like about TORO is how easy the units are to adjust."

And, of course, all eyes will be on Eden Park in the not-too-distant future. It's been named the finals venue for the Rugby World Cup in 2011 and the co-host for the Cricket World Cup in 2015.



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2007

A partnership with the US Soccer Foundation is announced.

2008

As part of its commitment to providing environmentally-responsible products, TORO announces that select diesel-powered professional grounds equipment will be "Biodiesel Ready" by 2008.



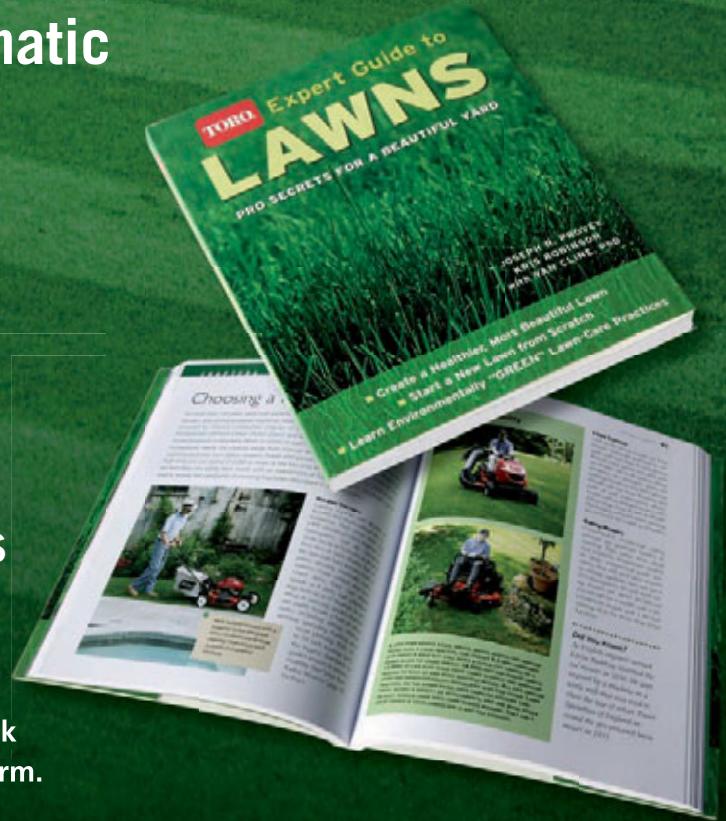
# Buy a TORO and gain automatic entry into the...



## TORO CUSTOMERS ARE SO PASSIONATE ABOUT THEIR MOWERS THEY EVEN HAVE A FAN CLUB!

The day you proudly take your new TORO home, you'll be given a Team TORO Welcome Pack which includes the TORO OWNERS CLUB entry form.

Fill in your details and return with your Warranty Card to Parkland and we'll send you 'The TORO Expert Guide to LAWNS'. As a member of the TORO OWNERS CLUB, you'll receive regular newsletters from us – as well as TORO branded gifts, exclusive offers and invitations to special events.



## Where you'll find TORO

The TORO range is distributed exclusively in New Zealand by Parkland Products Ltd.

TORO dealers are located throughout New Zealand - offering full sales, service and parts. To find a dealer near you call us on **0800 807 333** or check us out online at [www.toro.co.nz](http://www.toro.co.nz)

We reserve the right to improve our products and make changes in the specifications, designs and standard equipment without notice incurring obligation. Products depicted in this brochure are for demonstration purposes only. Actual products for sale may vary in design, required attachments and safety features. \*See your dealer for details on all warranties.

Because we care about the global environment, we chose to print this booklet with an FSC certified printing company, using Magno Gloss paper made from FSC Certified mixed source pulp sourced from a responsibly managed forest programme.



## Dealer Information



[www.toro.co.nz](http://www.toro.co.nz)